

2018 UPPER DECK



GOODWIN CHAMPIONS

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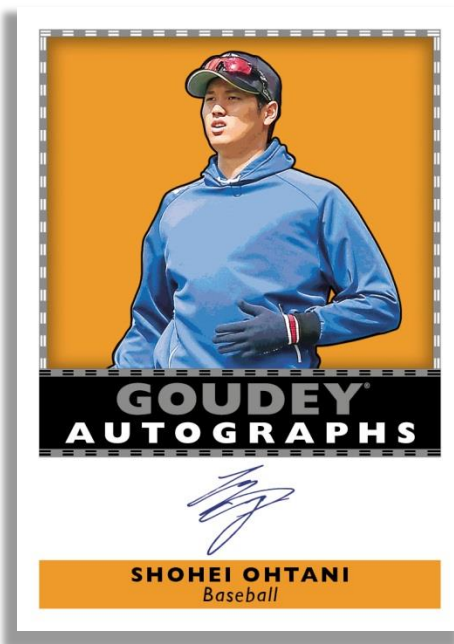
2018

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CONFIGURATION:

- 5 cards per pack
- 20 packs per box
- 8 boxes per inner
- 2 Inners per case



PRODUCT HIGHLIGHTS:

ALL NEW FOR 2018

- **NEW!** Look for the eye-catching Splash of Color insert set, including Autograph variations, 3D Lenticular variants and Bounty Cards.
- **NEW!** Find Rudyard Kipling's The Jungle Book illustration relic cards from original publications dating back to 1894, 1950, & 1968, as well as the ultra-rare booklet sketch cards.
- **NEW!** When Robots Rule the World 3-D lenticular cards seeded at a cumulative rate of 1:40 packs
- **NEW!** Collect Museum Collection Presidential Legacy Relics cards featuring swatches from an FDR personally-owned wooden box commemorating his visit to the 1933 World's Fair.
- **NEW!** Find Museum Collection Aviation Relics cards featuring swatches from historic memorabilia items including a USAAF 1944 Type-11 helmet from World War II.



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BOX BREAK (ON AVERAGE).

- (3) Hits Per Box from autographs, relics, manufactured patches and/or 3-D Lenticulars!
- (10) Splash of Color SPs and/or Goudey cards
- (7) Minis

CASE BREAK (ON AVERAGE).

Each 8-box inner will deliver 1 case hit from the following inserts:

- Museum Collection Aviation Relics
- Rudyard Kipling's Jungle Book Illustration Relics & Sketch Booklets
- Goodwin Cut Signatures
- Goodwin Masterpieces Art of the Ages
- Sports Royalty Autographs
- FDR Legacy Relics

PRODUCT HIGHLIGHTS [cont'd]:

- **NEW!** Genuine Heroes Signatures featuring autographs from Brenda Berkman [NYC's first woman firefighter] and Dakota Meyer [Medal of Honor recipient], among other true heroes.
- **NEW!** Participate in Goodwin's 1st Bounty Mission by collecting the 20-card Splash of Color Bounty Lenticular Variant set and earn unbelievable achievement cards.
- Sports Royalty Autographs Return! Featuring dual on-card autographs from the finest athletes in the world.
- National Parks & World Traveler Map Relics Return!
- Canine Companions Patches Return! Broken into 6 tiers with various seeding ratios.
- Goodwin Masterpieces Art of the Ages Return! Featuring 1 of 1 painted art cards of some of the world's most famous works of art.



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1st GOODWIN CHAMPIONS BOUNTY MISSION.



- Collect the 20-card Splash of Color 3D Lenticular Bounty set and redeem on www.upperdeckbounty.com to earn unbelievable achievement cards. Just wait until you find out what the achievement cards are!



SPLASH OF COLOR 3D LENTICULAR BOUNTY SET CHECKLIST

LS-BS	BEN SIMMONS
LS-DM	DZANAN MUŠA
LS-HE	HARRIS ENGLISH
JS-EG	ENGLISH GARDNER
LS-SS	JOSE SANTOS
LS-LJ	LEBRON JAMES
LS-MA	MARCO ANDRETTI
LS-KT	KYLE TROOP
LS-DA	MATTIAS DANDOIS
LS-MD	MACKENZIE DERN
LS-MJ	MICHAEL JORDAN
LS-PR	PATRICK ROY
LS-RH	RYAN HARRISON
LS-RR	RICHTIE RAMONE
LS-FE	SHANSHAN FENG
LS-SH	SOFTI HOERTA
LS-SW	SERENA WILLIAMS
LS-TB	TIA BLANCO
LS-TW	TIGER WOODS
LS-WG	WAYNE GRETZKY

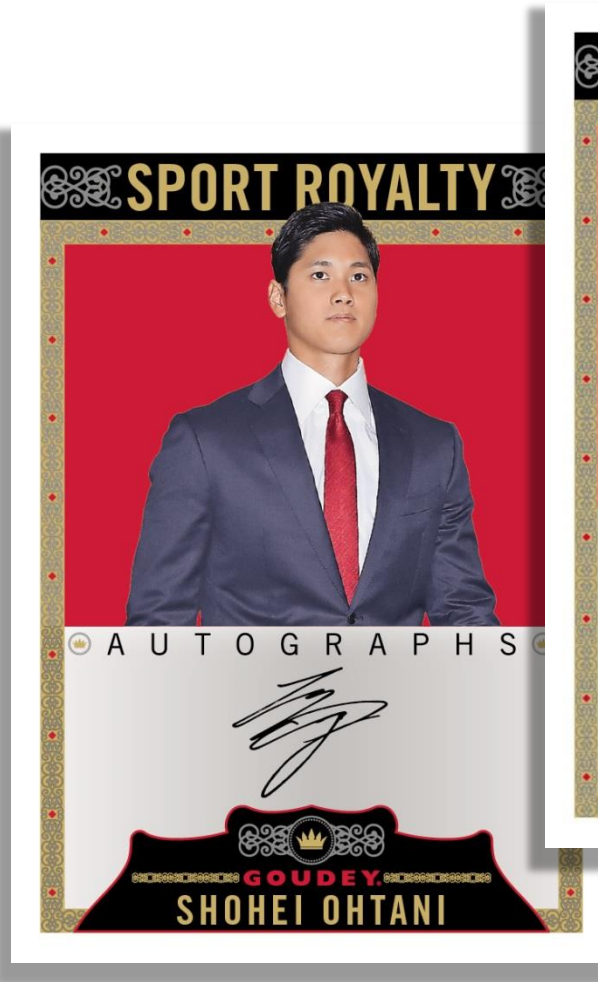
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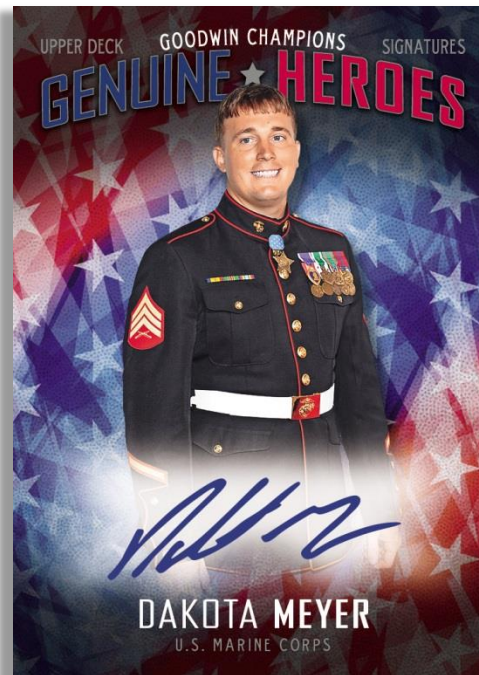
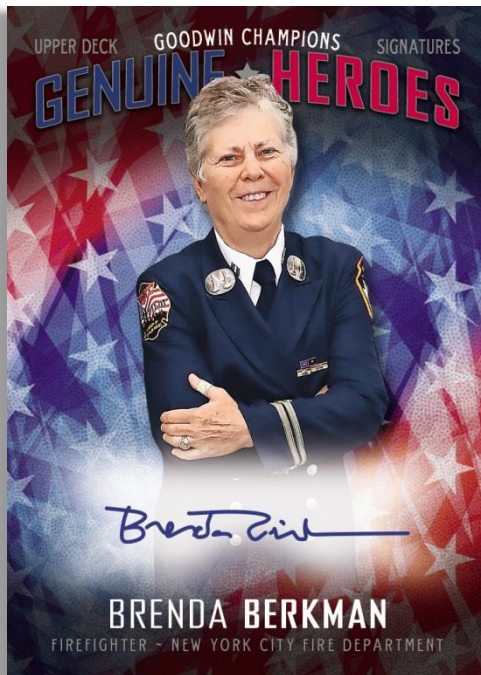
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GENUINE HEROES AUTOGRAPH CHECKLIST

GH-BB	BRENDA BERKMAN
GH-DM	DAKOTA MEYER
GH-FF	FREDERICK EDGAR FERGUSON
GH-ID	ISRAEL DEL TORO
GH-JM	JENNIFER MADDOX
GH-KS	KHALI SWEENEY
GH-MC	JOHN MCLOUGHLIN
GH-MM	MAGGIE MACDONNELL
GH-RR	RONALD E. ROSSER



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Look for the 5x7 Oversized Museum Collection FDR Cut
Signature Relic Redemption card
[#d 1-of-1]



- 9-card insert set chronicling key moments from one of world's greatest leaders!
- Card features swatches from a personally-owned gifted wooden box commemorating his visit to the 1933 World's Fair [image below].



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- Collect the 40-card insert set featuring swatches from historic memorabilia items worn during World War II and used during historic space missions .



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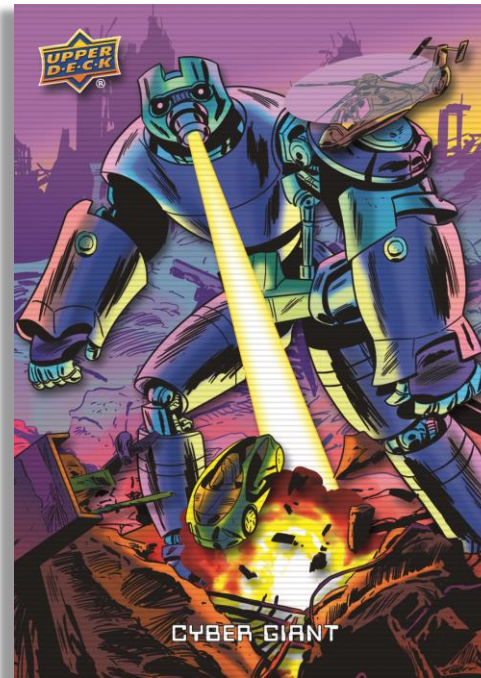


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WHEN ROBOTS RULE THE WORLD 3-D LENTICULARS



- 42 unique renderings of sci-fi inspired art, broken into themed tiers with various seeding ratios.
- Watch out for rare Artist hard-signed autograph variations.

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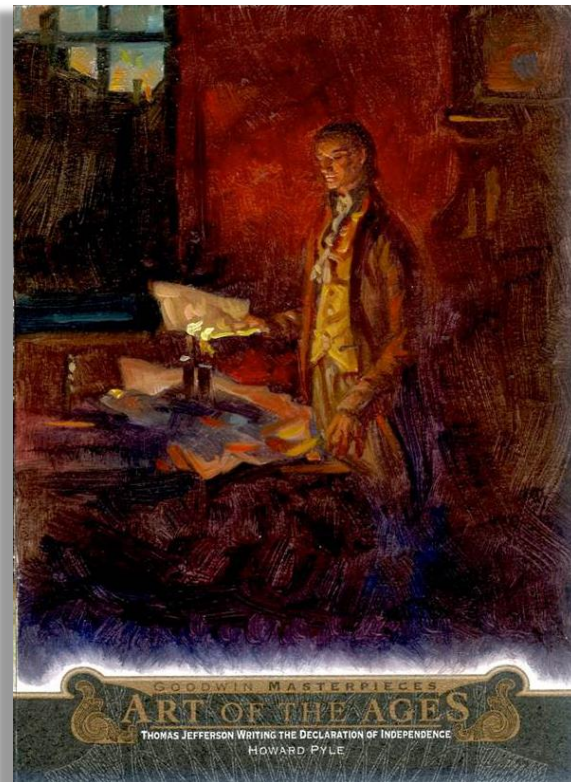
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GOODWIN MASTERPIECES ART OF THE AGES



Find ultra-rare 1-of-1 Art of the Ages painted art cards of some of the world's most famous works of art.



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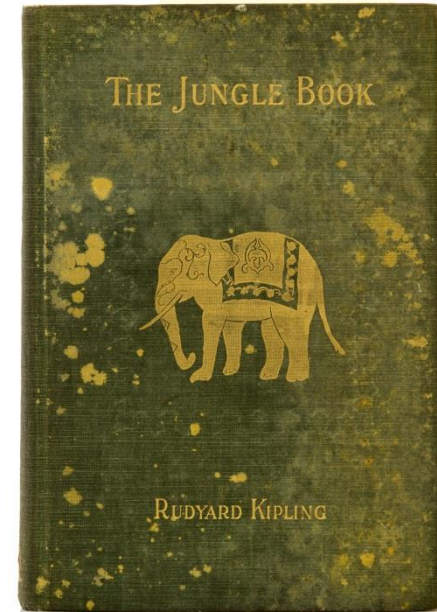


THE JUNGLE BOOK ILLUSTRATION RELICS

Cards will feature original illustration relics from
Rudyard Kipling's 1894 edition



"ARE ALL THESE TALES SUCH COBWEBS AND MOONTALK?" SAID MOWGLI."



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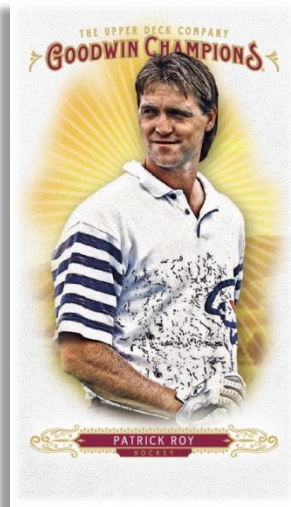


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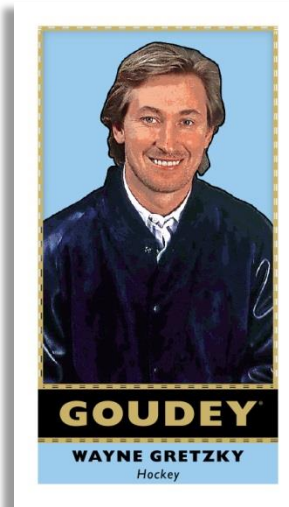
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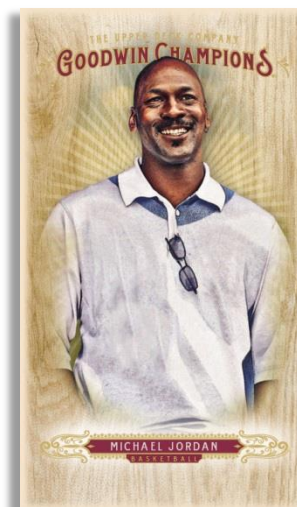
GOODWIN MINIS



Regular



Goudey



Wood Lumberjack
Parallel
[Seeded 1:20]



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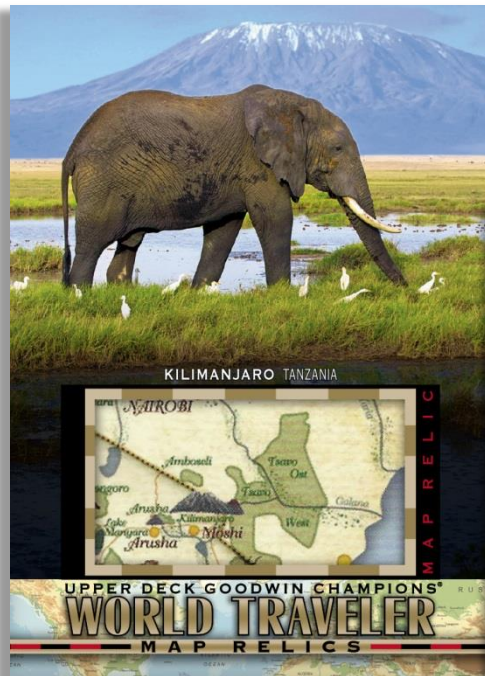


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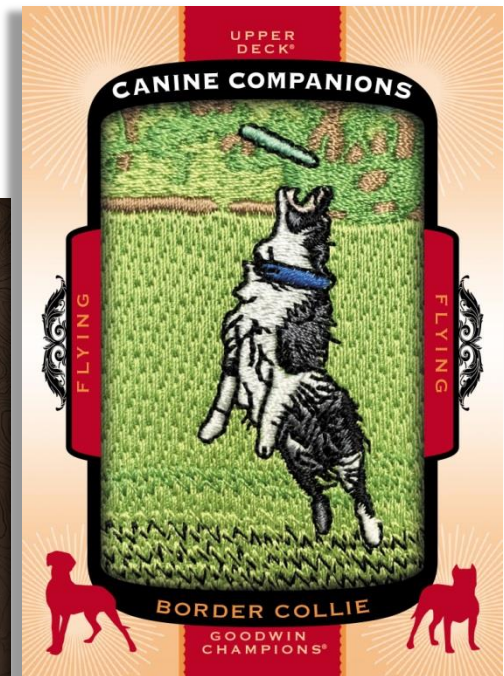
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POPULAR INSERT SETS RETURN!



Collect rare map relics of the most beautiful destinations in the World
& of US National Parks



Look for the ultra rare Canine Companions Flying
Dogs Patches, seeded at 1:7500.



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