PANINI AMERICA, INC.



PRIZM FIFA WORLD CUP QATAR 2022TM SOCCER

SOCCER TRADING CARDS · **BREAKAWAY**



PANINI



Card images are solely for the purpose of design display.



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BREAKAWAY

BASE PRIZMS BREAKAWAY PRIZMS BLACK

BASE

BASE PRIZMS SILVER

Collect a 300-card base set featuring players from all 32 qualified teams in the tournament. Find 5 parallels per box, on average, including the Breakaway-Exclusive Breakaway Prizms Black (#'d/1).



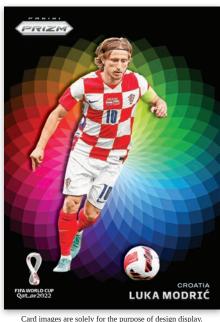




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NEW ERA

NATIONAL LANDMARKS

COLOR WHEEL

Open a full roster of inserts: Scorers Club, New Era, Connections, Phenomenon, Global Reach, and Team Badges. New Era highlights 40 of the best young footballers at the FIFA World Cup Qatar 2022™.

Be on the lookout for the return of the ultrarare National Landmarks insert. This insert features custom artwork of a premier player and prominent features of each qualified nation.

Collect new short-printed inserts in 2022 including Manga, National Pride, Color Wheel, and the elusive FIFA World Cup Qatar 2022™ Mascot!







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BREAKAWAY

SIGNATURES PRIZMS BREAKAWAY



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BREAKAWAY

DUAL SIGNATURES PRIZMS BREAKAWAY

Find Autographs from some of the biggest stars of international soccer, past and present. The full roster is a galaxy of stars including João Félix, Lautaro Martínez, Lionel Messi, Neymar Jr, Carlos Tevez, Wayne Rooney and some of the first certified autographs from Kylian Mbappé!





BREAKAWAY CONFIGURATION

- 9 CARDS PER PACK
- 10 PACKS PER BOX
- 20 BOXES PER CASE

BOX BREAK

- 2 NUMBERED PARALLELS
- 1 BASE PRIZMS SILVER
- 2 OTHER BREAKAWAY-EXCLUSIVE PRIZMS
- 1 SILVER INSERT
- 14 INSERTS

SELLING POINTS

- The world's greatest soccer tournament is here again! Prizm returns for FIFA World Cup Qatar 2022™ featuring all 32 qualified teams.
- Unwrap tons of color in every box! On average, find 5 Prizms per box, 2 of which are serial-numbered.
- Overall, find 2 #'d Prizms, 1 Silver Prizm, 2 other Breakaway-exclusive Prizms, 14 Inserts and 1 Silver Insert per box, on average.
- Look for the return of the short-printed National Landmarks Insert, with custom artwork of a star player and hallmarks of each qualified nation. Newfor-2022 short-printed inserts are Manga, Color Wheel, and National Pride.
- Find Autographs of stars past-and-present from the field of 32, including Kylian Mbappé. Also be on the hunt for short printed Dual Signatures, highlighting teammates and compatriots.



PARALLEL APPENDIX

BASE

Base Prizms Silver Base Breakaway Prizms

Base Breakaway Prizms Red (#'d/99) Base Breakaway Prizms Blue (#'d/49) Base Breakaway Prizms Purple (#'d/35) Base Breakaway Prizms Gold (#'d/10) Base Breakaway Prizms Green (#'d/5) Base Breakaway Prizms Black (#'d/1)

NEW ERA

New Era Prizms Silver

SIGNATURES

Signatures Prizms Breakaway Signatures Prizms Breakaway Gold (Max #'d/10) Signatures Prizms Breakaway Black (Max #'d/1)

